

KRISTEN LOPEZ

Graphic Designer & Illustrator

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Friendly and positive, experienced in customer service and building customer relationships. A dedicated, hard working professional with skills in prioritizing, thirst for challenge and an illustration edge.

SKILLS

Layout and editorial design, collateral design, patterns, package design, logo design, typography, corporate identity

Mac/PC, Adobe Illustrator, InDesign, Photoshop, QuarkXPress

Additional Skills:

Customer service, organization, time management

Hand Skills:

Illustration, pen and ink, paint, pencil, oil pastels, charcoal, colored pencil, watercolor

EXPERIENCE

Kennedy International, Inc. – Current

On-site Design Director. Skills required and practiced include: product design & illustration, branding, logo design, pattern color and usage, pattern creation and modification, advertisements, signage, catalogs, packaging, fashion relevance for products, time management and more.

Graphic Design/Illustration Freelance:

Greater Philadelphia Flag Football League
Designed flyers, advertising posters and digital ads for web use to promote the last two annual events

Smart Vent

Commissioned for an illustration design that is used for t-shirts and also promotional materials.

CRHasin Design, LLC

Asked to develop a design for a company website that would reflect the style and professionalism of the company itself. Also designed mailers and promotional materials for Client.

Internship – Jun 2009 to Sep 2009

Megan Halsey, illustrator
Created digital images of artwork, helped organize promotional information

Customer Service

Jimmy John's – Feb 2009 to Jun 2009

Rita's – Sep 2007 to Sep 2009

Wawa Food Market – Jun 2003 to Dec 2006

EDUCATION

Bachelor of Science in Graphic Design

Art Institute of Philadelphia (AIPH), Philadelphia, PA – September 2009

- Recognized on Dean's List, Winter 2007
- Worked throughout full time college career
- Managed two jobs and full time college schedule, Spring 2009
- Earned 3.4 GPA

Associate's Degree in Liberal Arts

Raritan Valley Community College, North Branch, NJ – December 2006

- Recognized on Dean's List, Fall 2006

AWARDS/AFFILIATIONS

Showcased artwork in campus gallery
Raritan Valley Community College

Showcased Editorial Layout
Art Institute of Philadelphia,
Editorial Design

Member of AIGA,
May 2009 to Present

